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For Immediate Release

**FCC ANNOUNCES 10 CYBERSECURITY LABEL ADMINISTRATORS
FOR INTERNET OF THINGS LABELING PROGRAM**

***Progress Continues Towards Establishing First-of-its-Kind Voluntary Cybersecurity
Labeling Program***

WASHINGTON, December 11, 2024—Today, the Federal Communications Commission’s Public Safety and Homeland Security Bureau announced the selection of ten more Cybersecurity Label Administrators (CLAs) for the agency’s voluntary cybersecurity labeling program for wireless consumer Internet of Things (IoT) products. The program will allow qualifying consumer smart products that meet critical cybersecurity standards to display a label, including a new U.S. government certification mark (“[U.S. Cyber Trust Mark](#)”), which will help consumers make informed purchasing decisions, easily identify trustworthy products, and encourage manufacturers to prioritize higher cybersecurity standards. The voluntary program will be a collaborative effort between the public and private sectors, with the FCC retaining ultimate oversight and control of the program and authorized third-party administrators managing activities such as evaluating product applications, granting permission to use the label, and educating consumers.

The following applicants met the program’s criteria and are conditionally approved to serve as CLAs: CSA America Testing & Certification, CTIA Certification LLC, DEKRA Certification Inc., Intertek Testing Services NA, Inc., ioXt Alliance, Palindrome Technologies, SGS North America Inc., Telecommunications Industry Association, TÜV Rheinland of N.A., and TÜV SÜD America.

In March 2024, the Commission established a framework for a voluntary cybersecurity labeling program for wireless consumer IoT products, which will include the use of third-party administrators selected by the Commission to support the program. In September 2024, the Bureau invited applications from parties interested in serving as program administrators. Last week, the Bureau announced that UL LLC (UL Solutions) will serve as both the Lead Administrator and a CLA of the program.

As Lead Administrator, UL Solutions will be responsible for identifying or developing, and recommending to the Commission for approval, the IoT-specific standards and testing procedures for the program, among other recommendations, and for acting as liaison between the Commission and CLAs. The CLAs will be authorized by the Commission to certify the use of the FCC IoT Label, which includes the U.S. Cyber Trust Mark, by manufacturers whose products comply with the Commission’s IoT cybersecurity labeling program rules.

For further details, please see the Public Notice at <https://www.fcc.gov/document/fcc-conditionally-approves-administrators-iot-labeling-program>.

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This is an unofficial announcement of Commission action. Release of the full text of a Commission order constitutes official action. See MCI v. FCC, 515 F.2d 385 (D.C. Cir. 1974).